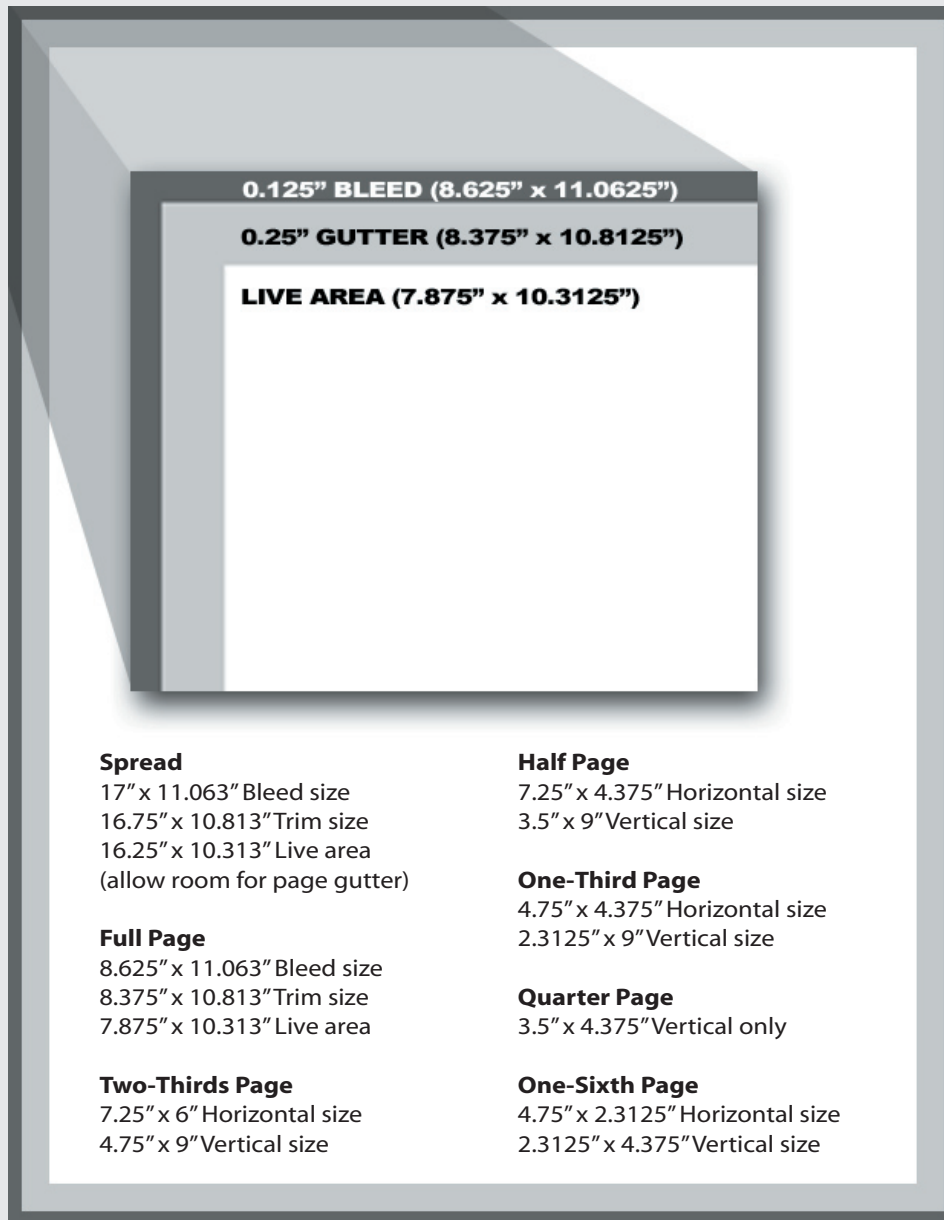


Submittal Guidelines



Any additional work needed to make your file compliant with the above specifications will be charged to you at a rate of \$60 per hour with a minimum charge of \$30. Ads on film are not accepted. They will need to be resubmitted in electronic form prior to the issue ad deadline.

The Growing Edge is produced digitally using a process known as computer-to-plate (CTP). Using CTP eliminates the need for film separations and the accompanying time and labor because electronic files (layouts, ad images, etc.) are made directly into plates.

In order to maintain a mistake-free and timely production cycle, all files must follow the specifications below and meet the graphic and editorial standards of The Growing Edge.

- CMYK-color, flattened (all fonts converted to outline and no placed images) TIF or EPS files at **300 dpi**
- PageMaker, Quark, or other native application files are NOT accepted
- Full page and spread ads need to allow a **0.125-inch bleed** on all sides
- Full page and spread ads should keep all text elements at least 0.25-inch away from the trim line
- CD-RW, CD-R, Zip, or online transfer via FTP site
- Quality, color-accurate, 100-percent-sized proof